



## STAFF

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Community Engagement

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Enrollment Coordinator

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Enrollment Coordinator

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Match Support Specialist

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Match Support Specialist

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January 2022

Dear Partner,

Big Brothers Big Sisters of Southwestern Illinois is thrilled to host our second annual Trivia for Kids' Sake event on Friday, June 24th, 2022 at 7pm at GCS Ballpark in support of one-to-one mentorship in the Metro East.

I am writing in hopes you will consider Trivia for Kids' Sake event sponsorship this year.

Last year over 100 participants joined us for a night of trivia under the stadium lights. Whether you are looking to grow your business, enhance community relations or engage your employees in a fun (and safe) night out, we've got you covered.

Join the ranks of high-profile partners such as Phillips 66 Wood River Refinery, Holland Construction, J.F. Electric, and the Southern Illinois Police Chiefs Association and be a part of the most unique charity event in our region.

With your support, we can ensure kids across Southwestern Illinois graduate high school, with a plan for their future and a mentor for a lifetime.

To receive full benefits, please reply no later than March 31, 2022.

For questions or more information, please contact Christina Cathcart at [christinac@bbbsil.org](mailto:christinac@bbbsil.org) or 618-239-4078.

Together we are Defenders of Potential.

With deep gratitude,

Heather Freed, LCSW  
President & CEO

	<b>MENSA</b> \$5,000	<b>GENIUS</b> \$2,500	<b>BRAINIAC</b> \$1,000	<b>KNOW-IT-ALL</b> \$500	<b>EGGHEAD</b> \$250
<b>INFO BOOTH AT EVENT</b>	B				
<b>SOCIAL MEDIA TAG ON EVENT POSTS</b>	B	B			
<b>TEAM OF 6 AT EVENT</b>	1 team with super team treatment	Includes 1 team (6 people) at event			
<b>INCLUSION IN EVENT SWAG BAGS</b>	B	B	B		
<b>SOCIAL MEDIA FEATURE</b>	30 second promo video (sponsor to provide)	Spotlight about your company	Spotlight about your company	Shoutout to your company	
<b>LIVE EVENT RECOGNITION BY CEO</b>	Yes w/ opportunity for 1 min. presentation	B	B	B	
<b>RECOGNITION ON MARKETING MATERIALS &amp; E-BLASTS</b>	B	B	B	B	
<b>RECOGNITION ON EVENT WEBSITE</b>	Featured logo with hyperlink	Prominent logo with hyperlink	Prominent name	Name	Name
<b>SIGNAGE AT EVENT</b>	Featured	Prominent	B	B	B
<b>ACKNOWLEDGMENT IN AGENCY ANNUAL REPORT</b>	B	B	B	B	B
<b>VIRTUAL LUNCH AND LEARN FOR YOUR OFFICE</b>	B	B	B	B	B

# Yes!

I want to be a Trivia For Kids' Sake Partner

## Company Information:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level:

Mensa \$5,000       Genius \$2,5000       Braniac \$1,000

Know-it-all \$500       Egghead \$250

## Payment Information:

Check Enclosed

Credit Card: # \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## Mail this form and your payment to:

2900 Frank Scott Parkway West #956  
Belleville, IL 62223

## We would also like to sign up for a team(s)

Upon making your sponsorship commitment, please provide a full color, high resolution logo in a vector format to [christinac@bbbsil.org](mailto:christinac@bbbsil.org) by **March 31, 2022**. Questions? Call 618-239-4078