



**Big Brothers  
Big Sisters**  
OF SOUTHWESTERN  
ILLINOIS

## STAFF

Heather Freed, LCSW  
**President and CEO**

Mary Ellen Sweet  
**Director of Administration**

Christina Cathcart  
**Community Engagement Manager**

Misti Johnson  
**Program Manager**

Melissa Rotramel- Richter, LPC  
**Counselor**

Ben Fowler  
**Community Engagement Coordinator**

Maylita Barnhart  
**Enrollment Coordinator**

Alexis Williams-Cavanaugh  
**Match Support Specialist**

Keshia Bell  
**Match Support Specialist**

Meghan McCarthy  
**Customer Relations Specialist**

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## COMITTEE

Tanya Harris	Kim Rawlings
Peggy Hassel	Shanna Sullivan
Susan Lucco	Diane Tebbe
Susan Morse	Julie Ziegler

# BIG IMPACT BASH

Dear Defender,

Big Brothers Big Sisters of Southwestern Illinois is thrilled to gather our community for our 6th Annual Big Impact Bash on September 11th at the Weingarten in Belleville. Guests can expect a formal dinner, music, drinks, live auction and a program under the stars that will leave you feeling inspired to be a part of something Bigger.

This is more than a fundraising event; it's a celebration of a community who kept our doors open and kept our Littles connected to their Bigs during one of the hardest years we have ever had.

Sponsorship of the Big Impact Bash is the perfect way to spotlight your business, engage your employees and have a meaningful and fun night out with your team. Through a sponsorship, you will join the ranks of high profile partners such as Auffenberg Dealerships, Holland Construction, J.F. Electric and the Southern Illinois Police Chiefs Association and be a part of the premier charity event of our region.

All funds raised will support life changing one-to-one mentorship proven to keep kids in school, out of trouble, and on the path to post-graduate success.

We hope we can count on your support. To ensure you receive full partnership benefits, please reply no later than July 31st, 2021. For questions or more information please contact Community Engagement Coordinator, Christina Cathcart.

With deep gratitude,

Heather Freed, LCSW  
President & CEO

	<b>BIG DEFENDER</b> \$5,000	<b>GAME CHANGER</b> \$2,500	<b>MATCH MAKER</b> \$1,000	<b>RESILIENCE BUILDER</b> \$500	<b>POTENTIAL IGNITER</b> \$250
<b>INFO BOOTH AT EVENT</b>	B				
<b>SOCIAL MEDIA TAG ON EVENT POSTS</b>	B	B			
<b>COLOR AD IN PROGRAM</b>	Full page 8"x5"	Half Page 5"x3.75"	Quarter page 2.25" x 3.75"		
<b>TABLE</b>	1 Table of 8	1 Table of 6	4 Tickets	2 Tickets	
<b>SOCIAL MEDIA FEATURE</b>	30 second promo video (sponsor to provide)	Spotlight about your company	Spotlight about your company	Shoutout to your company	
<b>LIVE EVENT RECOGNITION BY CEO</b>	Yes w/ opportunity for 1 min. presentation	B	B	B	
<b>RECOGNITION ON MARKETING MATERIALS &amp; E-BLASTS</b>	B	B	B	B	
<b>RECOGNITION ON EVENT WEBSITE</b>	Featured logo with hyperlink	Prominent logo with hyperlink	Prominent name	Name	Name
<b>SIGNAGE AT EVENT</b>	Featured	Prominent	B	B	B
<b>ACKNOWLEDGMENT IN AGENCY ANNUAL REPORT</b>	B	B	B	B	B
<b>VIRTUAL LUNCH AND LEARN FOR YOUR OFFICE</b>	B	B	B	B	B
<b>RECEIVE QUARTERLY IMPACT STORIES</b>	B	B	B	B	B

### Potential Promotional Audience

- Website: 13k+ visitors ▪ Social Media: 2,800 + followers & 30k+ annual impressions
- Audience: 100+ including business professionals and community philanthropists

**Yes!**

I want to be a Big Impact Bash Partner.

**Company Information:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Level:**

Big Defender \$5,000     Game Changer \$2,5000     Match Maker \$1,000

Resilience Builder \$500                       Potential Igniter \$250

**Payment Information:**

Check Enclosed

Credit Card: # \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_    CVV: \_\_\_\_\_    Billing Zip Code: \_\_\_\_\_

**Mail this form and your donation to:**

2900 Frank Scott Parkway West #956  
Belleville, IL 62223

Upon making your sponsorship commitment, please provide a full color, high resolution logo in a vector format to christinac@bbbsil.org by **July 31, 2021**. Questions? Call 618-239-4078