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February 2021

Dear Partner,

It is that time of the year when we start signing up teams for our annual Bowl for Kids' Sake event and I wanted to share with you some exciting changes we are making.

This year instead of bowling or we will be following all of the state guidelines and hosting an event that will allow us to gather safely while also doing our best to protect our supporters, sponsors, partners, and staff. This year we will have Trivia for Kids' Sake on June 24th at 7:00pm! This will be a hybrid trivia event both in person and socially distanced at GCS Ballpark (Grizzlies Stadium) while also offering a virtual option.

We hope you consider sponsorship of this year's event. Attached are the Trivia for Kids' Sake sponsorship opportunities. **Whether you are looking to grow your business, engage your employees or just have a fun night out, we've got you covered.**

To ensure you receive full partnership benefits, please reply no later than April 30, 2021. For questions or more information, please contact me at christinac@bbbsil.org or 618.239.4078.

We can't do this work without you.

With deep gratitude,

Christina Cathcart
Community Engagement Manager

	MENSA \$5,000	GENIUS \$2,500	BRAINIAC \$1,000	KNOW-IT-ALL \$500	EGGHEAD \$250
INFO BOOTH AT EVENT	B				
SOCIAL MEDIA TAG ON EVENT POSTS	B	B			
TEAM OF 5 AT EVENT	1 team with super team treatment	Includes 1 team (5 people) at event			
INCLUSION IN EVENT SWAG BAGS	B	B	B		
SOCIAL MEDIA FEATURE	30 second promo video (sponsor to provide)	Spotlight about your company	Spotlight about your company	Shoutout to your company	
LIVE EVENT RECOGNITION BY CEO	Yes w/ opportunity for 1 min. presentation	B	B	B	
RECOGNITION ON MARKETING MATERIALS & E-BLASTS	B	B	B	B	
RECOGNITION ON EVENT WEBSITE	Featured logo with hyperlink	Prominent logo with hyperlink	Prominent name	Name	Name
SIGNAGE AT EVENT	Featured	Prominent	B	B	B
ACKNOWLEDGMENT IN AGENCY ANNUAL REPORT	B	B	B	B	B
VIRTUAL LUNCH AND LEARN FOR YOUR OFFICE	B	B	B	B	B

Potential Promotional Audience (Stats based on 10/2019-10/2020 Audience)

- Website: 13k+ visitors ▪ Social Media: 2,800 + followers & 30k+ annual impressions
- BFKS Audience: 160 participants including corporate teams, Bigs, and civic organizations with a mix of men and women, 21+

Yes!

I want to be a Trivia For Kids' Sake Partner

Company Information:

Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level:

Mensa \$5,000* Genius \$2,5000 Braniac \$1,000

Know-it-all \$500 Egghead \$250

Payment Information:

Check Enclosed

Credit Card: # _____

Expiration: _____ / _____ CVV: _____ Billing Zip Code: _____

Signature: _____

Mail this form and your payment to:

2900 Frank Scott Parkway West #956
Belleville, IL 62223

We would also like to sign up for a team(s)

Upon making your sponsorship commitment, please provide a full color, high resolution logo in a vector format to christinac@bbbsil.org by **April 30, 2021**. Questions? Call 618-239-4078