



## STAFF

Heather Freed, LCSW  
President and CEO

Christina Cathcart  
Community Engagement Manager

Misti Johnson  
Program Manager

Melissa Rotramel- Richter, LPC  
Counselor

Mary Ellen Sweet  
Director of Administration

Ben Fowler  
Community Engagement Coordinator

## BOARD

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Dear Partner,

I am writing you because you have been a loyal and fierce defender of potential and **there are kids in our community who need you now.**

Big Brothers Big Sisters of Southwestern Illinois has **dozens of children who are waiting for an adult mentor.** Sadly, there are not enough volunteer Bigs to match the growing waitlist of Littles.

**You can change this today.**

As a Corporate Partner, your company will benefit from a yearlong plan that is designed to help you **meet your business goals.** Whether you are looking to engage your employees, gain exposure in the market, entertain clients or just have fun at some of our events, you will be igniting life changing relationships.

With your generosity, kids in our community stand a better chance of remaining in school, out of trouble and on the path to post-graduate success.

Enclosed is our 2021 corporate partner packages. **To ensure you receive full partnership benefits, please reply no later than December 31, 2020.** For questions and more information, please contact Christina Cathcart, Community Engagement Manager, at [christinac@bbbsil.org](mailto:christinac@bbbsil.org) or 618-239-4078.

Together we are defenders of potential.

Warmly,

A handwritten signature in black ink that reads 'Christina Cathcart'.

Christina Cathcart  
Community Engagement Manager

**Yes!**

I want to be a Corporate Partner.

**Company Information:**

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Level:**

Big Defender \$10,000

Game Changer \$7,500\*  Match Maker \$5,000\*

Resilience Builder \$2,500\*  Potential Igniter \$1,250\*

\* Please indicate on the back of this sheet which options you would like to include

**Payment Information:**

Please Send an Invoice

Check Enclosed

Credit Card: # \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Mail this form and your donation to:**

2900 Frank Scott Parkway West #956  
Belleville, IL 62223

Upon making your sponsorship commitment, please provide a full color, high resolution logo in a vector format to christinac@bbbsil.org by **December 31, 2020**. Questions? Call 618-239-4078

# IMPACT OPTIONS

## MARKETING OPPORTUNITIES

**Potential Igniter:** *Pick 1*

**Resilience Builder:** *Pick 2*

**Match Maker:** *Pick 3*

**Game Changer:** *All 4*

**Big Defender:** *All 4* + official partner logo on home page & social media sponsorship 12x a year

- Company logo linked on the Big Brothers Big Sisters of Southwestern Illinois website
- Social media post sponsorship (6x a year)
- Social media takeover for a day
- Press release or video spotlight on social media platforms

## EVENT OPPORTUNITIES

**Potential Igniter:** *Pick 1*

**Resilience Builder:** *Pick 2*

- Match Holiday Party | Bronze Level
- Match Summer Outing | Bronze Level
- Raise an Axe | Bronze Level
- Big Impact Bash | Bronze Level

- Match Holiday Party | Silver Level
- Match Summer Outing | Silver Level
- Raise an Axe | Silver Level
- Big Impact Bash | Silver Level

**Match Maker:** *Pick 3*

**Game Changer:** *All 4*

- Match Holiday Party | Gold Level
- Match Summer Outing | Gold Level
- Raise an Axe | Gold Level
- Big Impact Bash | Gold Level

- Match Holiday Party | Platinum Level
- Match Summer Outing | Platinum Level
- Raise an Axe | Platinum Level
- Big Impact Bash | Platinum Level

**Big Defender:** *All 4*

- Match Holiday Party | Diamond Level
- Match Summer Outing | Diamond Level
- Raise an Axe | Diamond Level
- Big Impact Bash | Diamond Level