



## STAFF

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Mentoring Program Manager

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December 2019,

Dear Partner,

This year instead of bowling to support our men and women in uniform, we are throwing axes at the 1st Annual Raise an Axe for Kids' Sake.

Axe throwing has been rated #1 in fun activities and games in the St. Louis metropolitan area, and we are partnering with a professional group, The Axe Company, in O'Fallon on Saturday, April 25th to host a fun (and safe!) night to remember **benefiting a brand new Big Brothers Big Sisters program, Big Heroes.**

Roughly 15% of our active Bigs are military and first responder professionals. As you can imagine these men and women make some of the most wonderful mentors modeling a "service above self-attitude", showing our children the discipline required for success and embodying what it means to overcome adversity. **Help us match the best in our community with the dozens of Littles on our waitlist in need of a caring adult in their life.**

We hope you consider sponsorship of this year's event honoring our local military, police officers, firefighters and EMTs. Attached are the Raise an Axe for Kids' Sake sponsorship opportunities. **Whether you are looking to grow your business, engage your employees or just have a fun night out, we've got you covered.**

To ensure you receive full partnership benefits, please reply no later than March 18, 2020. For questions or more information, please contact our Community Engagement Manager, Christina Cathcart, at [christinac@bbbsil.org](mailto:christinac@bbbsil.org) or 618.239.4078.

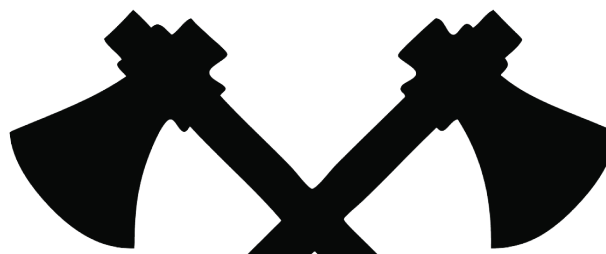
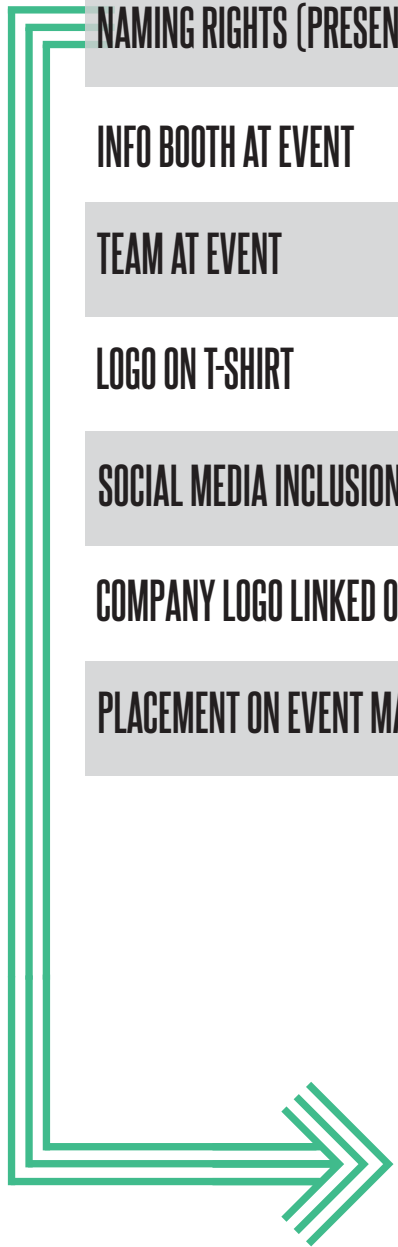
We can't do this work without you.

With deep gratitude,

Warmly,

Heather Freed, LCSW  
President & CEO

	<b>PRESENTING</b> \$5,000	<b>CLUTCH</b> \$2,500	<b>BULLSEYE</b> \$1,000	<b>TIMBER</b> \$500
<b>NAMING RIGHTS (PRESENTING SPONSOR)</b>	B			
<b>INFO BOOTH AT EVENT</b>	B	B		
<b>TEAM AT EVENT</b>	Includes 2 teams (10 people) at event	Includes 1 team (5 people) at event		
<b>LOGO ON T-SHIRT</b>	B	B	B	
<b>SOCIAL MEDIA INCLUSION</b>	Spotlight about your company	Spotlight about your company	Shoutout to your company	Shoutout to your company
<b>COMPANY LOGO LINKED ON EVENT PAGE</b>	B	B	B	B
<b>PLACEMENT ON EVENT MATERIALS</b>	B	B	B	B



**RAISE AN AXE** FOR KIDS' SAKE

**Big Brothers Big Sisters.**  
OF SOUTHWESTERN ILLINOIS

Presented by: **"Your company here!"**

# Yes!

I want to be a Raise an Axe For Kids' Sake Partner.

## Company Information:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level:

Presenting Sponsor \$5,000\*       Bullseye \$1,000

Clutch \$2,500       Timber \$500

*\* This sponsorship level deadline is January 1st.*

## Payment Information:

Please Send an Invoice

Check Enclosed

Credit Card: # \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## Mail this form and your donation to:

2900 Frank Scott Parkway West #956  
Belleville, IL 62223

Upon making your sponsorship commitment, please provide a full color, high resolution logo in a vector format to [christinac@bbbsil.org](mailto:christinac@bbbsil.org) by **March 18, 2020**. Questions? Call 618-239-4078