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# BOWL For Kids' Sake

January 2020

Dear Friend,

Are you ready to Bowl for Kids' Sake?

This year we are making major changes to max out the bowling center with 32 teams all in one day, all in one place on **Saturday, April 18th at 3pm at Camelot Bowl in Collinsville.**

As in years past, we are asking you to organize a team of five of your friends, family or colleagues and fundraise \$500 as a team by rallying your network to pledge for the cause.

We've attached instructions for securing your team's spot and setting up your online fundraising page to start generating pledges. **We are asking every team, and bowler, to set up an online fundraising page by April 1st** regardless if you plan to collect cash or check pledges. This will be how you officially reserve your spot at the event, as space is limited.

Keep in mind, if you don't bowl or can't make it to the event, you can always register as a "Virtual Bowler" and make a difference by setting up a fundraising page and collecting pledges.

Please contact Christina Cathcart, Community Engagement Manager, for questions or support at [christinac@bbbsil.org](mailto:christinac@bbbsil.org) or 618.239.4078.

Together we are Defenders of Potential.

Sincerely,

Heather Freed, LCSW  
President & CEO

**Interested in being a  
BIG?**

Visit [bbbsil.org/beabig](http://bbbsil.org/beabig) for  
more info.

# ARE YOU READY TO BOWL FOR KIDS' SAKE?

## HOW IT WORKS

Teams of five bowlers raise \$500 minimum for access to the event that includes two hours of bowling, pizza, and a Big Brothers Big Sisters T-shirt.

## RESERVE YOUR SPOT & REGISTER YOUR TEAM

**STEP 1** - By no later than April 1st **Team Captains** should:

- Register by going to: [bbbsil.org/bowlforskidssake](http://bbbsil.org/bowlforskidssake) and click "Register"
- Create a username and password (if you don't have one) and a profile
- Select "Create a Team" and the website will walk you through setting up your team page

**STEP 2** - By no later than April 1st **Team Members** should:

- Register by going to: [bbbsil.org/bowlforskidssake](http://bbbsil.org/bowlforskidssake) and click "Register"
- Create a username and password (if you don't have one) and a profile
- Click "Join into a Team" and search for your team from the list
- The website will walk through setting up your individual fundraising page

**STEP 3** - Start fundraising!

- Once you set up your page, we will email you a digital fundraising kit to help you collect donations from friends, family and colleagues for pledges on your page
- Teams are required to raise \$500 collectively; however, most bowlers raise anywhere from \$200-\$1,000+ individually

**STEP 4** - Start bowling!

- After you have secured your donations, it's time to have fun!
- You'll receive two games of bowling (shoe and ball rental included!), pizza, and a Big Brothers Big Sisters t-shirt.

# FUNDRAISING PRIZES

## MONTHLY SUPER BOWLER PRIZES

Each month we will be awarding a \$25 gift card to the individual who has raised the most that month starting in February and running through April.

## SUPER TEAM PRIZES

Teams that raise \$1,000 or more by April 18 will receive exclusive Big Brothers Big Sisters swag for their entire team.

## GRAND PRIZE

The team with the most dollars raised by April 18 will win the coveted 2020 Bowl for Kids' Sake "Big Defender" trophy at the event.

## QUESTIONS?

CALL CHRISTINA AT 618.239.4078

## THANK YOU TO OUR SPONSORS!

